



Me to We Fundraising Campaign

Dear Parents/Guardians,

The OLOP Social Avengers group is continuing to organize a campaign to both raise awareness and funds that will go directly to the Me To We Organization.

This organization provides products that make an impact, empowering people to change the world with their everyday choices. This charity's efforts provide people in the WE Village partner communities a sustainable source of income. Me to We donates its profits to supporting this cause. Each Me to We product gives back to families and communities. Each initiative is represented by a corresponding coloured bracelet/necklace. Each initiative helps to provide education (blue beads), clean water (blue/purple beads), health care (pink/red beads), food security (multi-coloured beads) and financial (Congrats-black/silver beads, Good Luck-green beads) opportunity. The OLOP community can be a part of something bigger than a simple gesture, we can be part of a sustainable cycle of good.

The Me to We Social Avengers continues to be selling bracelets on school cash online for \$10.00. Limited quantities so get your Rafiki wear while they last! Rafiki bracelets/necklaces are inspired by Maasai beading traditions in Kenya, handmade by extraordinary, talented women who are beading their way to a brighter future for themselves and their families. Due to limited quantities, students may not get their first choice of colour, but **all** causes are equally **important**. Rafiki make a wonderful gift for anyone. We do appreciate your support.

The following websites may be helpful and the pictures of the Rafiki bracelets/necklaces are on the

Me to We official website:

<https://ca.shop.metowe.com/pages/about-us>

<https://ca.shop.metowe.com/pages/rafiki-bracelet>

Thank you for your continued support in helping to make a difference. Attached is a letter below about how we have already helped to make a change in the lives of people in Kenya.

The OLOP Social Avengers and Mrs. Gallo





Dear Our Lady of Providence Catholic Elementary School,

I wanted to take a moment to thank you from the bottom of my heart for participating in the WE Are Rafikis campaign. Whether you purchased WE Are Rafikis products as a gift or fundraised with your school, all your hard work and contributions have helped provide a sustainable source of income for female artisans in Kenya and farmers in Ecuador. You have paved the way for women to earn a fair wage for their beautiful, traditional beadwork and empowered cacao farmers in Ecuador to take charge and invest in their futures.

I was inspired to create ME to WE Artisans in 2010, after traveling to countries like Kenya and Ecuador and witnessing talented artisans selling their beautiful products at a loss. I wanted to form a partnership with them, one that would give them access to a wider market for their craft and a sustainable income. It is because of your constant support that we have grown from our humble beginnings to over 1,800 extraordinary artisans today, who we're honored to call not just partners but friends.

ME to WE is a one-of-a-kind social enterprise that helps people change lives with the choices they make every day. You have made a real difference in our partner communities through your WE Are Rafiki purchases. Most importantly, you are providing young leaders in your classroom and school with the opportunity to dive in to service-learning and fundraising, nurturing active citizenship and increasing academic engagement.

Thank you once again for all your support. I look forward to continuing on this journey to making a positive impact together.

Roxanne Joyal
Founder, ME to WE Artisans
CEO, ME to WE

WE are 
rafikis